

freightweek2009

delivering solutions

Exhibitor Package Opportunity

7 - 11 September 2009
Melbourne Tennis Centre



Exhibition Applications are now open for Freight Week 2009!

Exhibiting at Freight Week 2009 will provide your Organisation with an opportunity to promote its services to senior decision makers in the transport logistics industry. Freight Week 2009 includes five days of conference, plenaries, case studies and break out groups focussed on the issues around freight.

The five days are themed around:

Monday

People

am: Training, HV Licensing, VET in Schools, , Industry Training Needs, Cadetships. pm: industrial relations issues

Tuesday

Technology

Truck navigation systems, technology plenary, Higher Productivity Vehicles, Technology Group Survey Research

Wednesday

Environment

Tune Your Fleet, Carbon Emissions and the Law, Reducing your impact and your fuel consumption

Thursday

Safety

Drugs and Alcohol, Codes of Practice, Emergency Response, Safety in Action, Load Restraint, Sharing the road

Friday

Freight Agenda

Freight Futures overview, Freight Access Charge Report, Port Futures, Freight activity centres, Local Councils

OPPORTUNITY LIMITED TO MAX 12 EXHIBITORS!

Exhibitors will be set up in the main area for arrival, tea & lunch breaks to be able to obtain maximum benefit from the attendees. Exhibitors will also have access to the conference sessions for themselves or customers' benefit to ensure that as an exhibitor you are an integral part of the total event at this new venue.

**11 SPACES
SOLD
ALREADY!**

www.freight2009.com.au

Hosts



victoriantransportassociationinc.

Principal Freight Week Exhibitor Package Only 12 Available!



Exhibitor Package Includes:

1. Special Recognition in the conference program including:
 - a. Logo
 - b. Contact Details
 - c. 25 Words text
2. Special Recognition of the Freight 2009 Website – Exhibitors page including:
 - a. Logo
 - b. Contact Details
 - c. 50 Words Text & link to website
3. Special Recognition in the Freight 2009 E-Newsletter (over 5000 recipients) including:
 - a. Logo
 - b. Contact Details
 - c. 40 words text & hyperlink to document or website. (one e-news)
4. Company logo in all journal advertisements.
5. Opportunity to provide material for the delegate conference pack.
6. Four full delegate registrations which includes all morning and afternoon teas, lunches and the cocktail function that will be held in the exhibition area.
7. As an exhibitor you will also receive a list of all conference attendees with full contact details, to instantly increase your prospect database.
8. One article of up to 350 words in Priority Report, the VTA's magazine, leading up to Freight Week. Contents to be negotiated with editor prior to publication.
9. Priority table placement, if taking a table, at the 20th Annual Australian Freight Industry Awards on Saturday October 3rd at the new Convention Centre.
10. One modern conference exhibition booth (3x3m), including power and furniture up to the value of \$1000.

Benefits of exhibiting at Freight Week 2009:

- Reach Transport & Logistics decision makers when they are looking for suppliers
- Promote and demonstrate your offering face to face
- Raise your profile and increase brand recognition
- Launch a new product to a captive audience
- Maintain existing customer relationships
- Network with high-level conference attendees
- Educate the market
- Meet with key decision-makers with direct control of spending

Total package Cost \$5,500 including GST

SPECIAL PRICE!
limited time

To book your exhibition package complete the form on page 3 or to find out more contact Brian Hesketh on 03 9646 8590 or email brian@vta.com.au

...exhibitor booking form

Complete this form and fax or post

Personal details: Please use block letters

Title _____ First name _____

Surname _____

Position _____

Organisation _____

Business Address _____

Suburb _____

State _____ Postcode _____

Country _____

Phone _____

Fax _____

Email _____

Payment:

Registration requests without payment will not be processed. Faxed registration forms must include full credit card details. Payment in Australian dollars.

I enclose my cheque / money order payable to 'VTA Freight Congress Account'

Or charge to:

Mastercard Visa AMEX (ID____)

Diners (ID____) Expiry Date ____/____

Name of Cardholder _____

Card No;

____ / ____ / ____ / ____

Signature _____

Total Cost; \$ _____

Exhibition fees:

One Exhibition Space \$5,500

All prices are inclusive of GST and in Australian dollars

Total \$

Send Form:

Post to: Freight Week - Exhibition
PO Box 5, South Melbourne 3205

Fax to: 03 9645 3598 (+61 3 International)

Enquiries: Email your enquiry to
admin@freight2009.com.au

Cancellations / Substitutes / Refunds:

Cancellations received in writing by Monday 24th August will receive a full refund less an administration fee of \$100. After this date no refunds will be issued.