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PRESS RELEASE

MINISTER PALLAS TO LAUNCH FREIGHT 2009

The Victorian Transport Association (VTA) together with the Victorian Automobile Chamber of Commerce (VACC) are pleased to announce that the Minister for Roads and Ports, Tim Pallas, will be officially launching 'Freight 2009' on Wednesday 11th February.

Freight 2009 is part of the year-long celebration of freight related activities that culminates in Freight Week in September 2009. This event was started in 1991 and is one of the longest running and most significant freight related, industry sponsored events in Australia.

VTA Chief Executive, Philip Lovel said "Having the Minister launch *Freight 2009* is a significant sign of support from Minister Pallas and the Victorian Government. *Freight 2009* will be making real progress in a variety of areas including, environment, productivity, technology and safety. The solutions we develop will be shared across the industry."

"We have worked very hard to create a program and series of events that will help businesses and inform the industry. We are looking forward to working together with a number of industry groups and partners to make this concept successful." Mr. Lovel said.

Present at the launch will be freight executives across transport operators, equipment and service suppliers, freight generators, government agencies and other sectors. The Minister will present on the freight related initiatives that the Government's Freight Futures document is delivering in Victoria and how these will be put into practice.

Mr. Lovel concluded "*Freight 2009* is all about delivering solutions. The range of programs and events will produce tangible outcomes for our members and the industry as a whole."

Presented by:

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&
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